



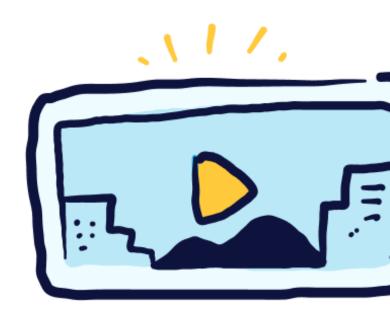
Maximizing the Impact of Global News Distribution

June 12, 2025



Welcome

- This webinar is being recorded. We will distribute the recording link by email after the webinar.
- Listeners are muted.
- Please type your questions in the Q&A section.
- Due to timing and the number of questions, we might not answer some questions, and will do our best to address these in our post-webinar summary.
- Join the conversation on Twitter/X #MultiMediaMatters





Today's Speakers



John Lerch
Sr. Director, Global Marketing
Tigo Energy



Natassia Culp Global Corporate Comms Lead Wasabi Technologies



Zoë ClarkSr. Partner, Head of Media and Influence
Tyto PR



Kelvin ChanBusiness Writer
The Associated Press



Jerry Touslee Head of Marketing Business Wire



Thank You

≥ info@businesswire.com

**** 1.888.381.9473

