

Webinar

# Maximizing the Impact of Global News Distribution

June 12, 2025



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# Today's Speakers



**John Lerch**

Sr. Director, Global Marketing  
Tigo Energy



**Natassia Culp**

Global Corporate Comms Lead  
Wasabi Technologies



**Zoë Clark**

Sr. Partner, Head of Media and Influence  
Tyto PR



**Kelvin Chan**

Business Writer  
The Associated Press



**Jerry Touslee**

Head of Marketing  
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# Thank You

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